

☎ (561) 909-8987

📍 Netanya, Israel

✉ internationalcannabiscompany@gmail.com

International
Cannabis
Company



ICC NEWS RELEASE

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A New Path to Anxiety Relief Is Emerging from Nature

Millions rely on benzodiazepines every day – medications that can bring short-term relief but often come with long-term consequences: dependence, tolerance, and a cycle that's difficult to break.

What if there was a different path?

At ICC, we believe the future of anxiety care doesn't lie in stronger synthetic drugs, but in unlocking the therapeutic potential of what nature already provides.

“The goal isn't just to manage anxiety - it's to restore balance, empower people, and give them back their lives.”



THE PROBLEM

Benzodiazepines are widely prescribed, but can lead to dependence, withdrawal, and diminished quality of life.



THE POTENTIAL

Terpenes found in botanicals and cannabis may offer key pathways involved in stress, mood, and mental balance.



THE FUTURE

Through rigorous research and clinical innovation, ICC is working to validate terpene-based therapies as a safe, natural alternative for anxiety relief.